

film industry sales & service

sales | hires | servicing

An aerial photograph of the Dubai skyline at dusk. The Burj Khalifa is the central focus, its spire reaching into a clear blue sky. The surrounding city is a dense collection of skyscrapers and lower-rise buildings, with a winding canal visible in the foreground. The lighting is soft, suggesting the time is either dawn or dusk.

WE ARE UNUSUAL

Challenging, Unique & Unusual

We've been providing rigging and stage engineering solutions to the UK, Europe and beyond for 35 years, during which time we've developed a reputation as one of the leading rigging companies in the world. Working closely within the entertainment, special event, exhibition and presentation sectors, we are extremely proud of the work we do and the relationships that we have with our customers.

Each of the projects in which we play a role, calls for an innovative solution – whether that's how to rig a system to allow Tom Cruise to scale the Burj Khalifa, devising a way of getting a space capsule onto the third floor of a museum which doesn't have a lift big enough to accommodate it or providing the rigging infrastructure for global sporting events.

This brochure touches on the scope of our work, the experience and discipline of our people, the standards - including sustainability and the circular economy- through which we aim to excel in providing our service and the scale and quality of the products we use.

“Thank you so much for all the extra service that you gave us for Mission Impossible, delivering the emergency steel orders after hours and sourcing our last minute requests. The fantastic service was appreciated and helped make the job go well.”

Laila Shrand
Production Office Coordinator,
Mission Impossible.
Ghost Protocol.



Red Bull Cliff Diving



Mission Impossible: Ghost Protocol



Red Bull Cliff Diving



Mission Impossible: Ghost Protocol



International Parachuting
Championships, Dubai



BESPOKE RIGGING



Bespoke Rigging for Film, Stage & Studio

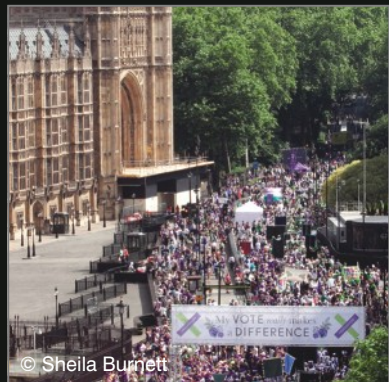
As a design house we believe in arriving at the best solution for our clients without compromise. We opened a new warehouse in 2015 to house our rental stock, and to enable us to build and test rigs more easily. We also have the capability to manufacture bespoke items as well as standard rigging equipment. In collaboration with Serious Structures, we can provide a robust rigging solution tailored to any film studio requirements.

Our expertise also extends to managing logistics – adept at handling road closures, seeking permissions from the relevant authorities to stage big events, building owners to make adaptations to their structures – even listed buildings, and all this while causing minimal disruption.

The Christmas Lights on Regents Street and Piccadilly, London and Durham Lumiere Festivals, The Processions marking 100 years of the Suffragette Movement – are just some recent examples of our exemplary event management skills. So, if you're looking to film on location or create some daredevil stunts from one of the world's most famous landmarks, chances are, we can help make that happen.

*“Unusual are the dream who
made the dream come true.
Without the hardware, there's
no action in untoward places.”*

Elizabeth Streb
Streb Extreme Action



The Processions, London



ITV's Ant & Dec Saturday
Night Takeaway



Regent Street Christmas Lights



ITV's It's Not Rocket Science



Santa's Sleigh, The Royal Mile
Edinburgh



OUR PEOPLE



Our People

Come to us with a wish list or shopping list – we can work with both. We probably carry more hire stock of truss, variable speed winches and chain hoists, control and other rigging equipment than any other supplier in the UK. Whether you're after equipment or looking to employ crew, the choice is yours. We are proud that our riggers are the best the UK has to offer.

All our people have the necessary industry qualifications, coupled with years of experience and established skillsets, to deliver our service under the highest international safety standards including:

- LEEA
- ICOPER (2015)
- NRC
- BSC Engineering
- BSC ARCS
- HND MecEng
- NEBOSH, IOSH
- MBA Circular Economy
- WAH
- HASWA (1974)

The internationally recognised qualifications held by our team provide assurance to our customers that no matter what the scope and scale of the project, no matter the region within which we are operating; we will always meet the technical rigging and engineering demands in compliance with the strictest legislation.

They all have Level 2 Rigging Certificates or higher and are fully trained in equipment handling – not something every other company can lay claim to.

“Unusual Rigging are professional, flexible, have the skill set to cover all the drawings and last minute engineering. The riggers' approach is nothing other than 100% professional, their health and safety documentation is fantastic, they're totally up to date on cdm – in fact they tick every box.”

Matt Towell
Dynamo tour



The Olivier Awards



Cable cameras at Wimbledon



The Dominion Theatre

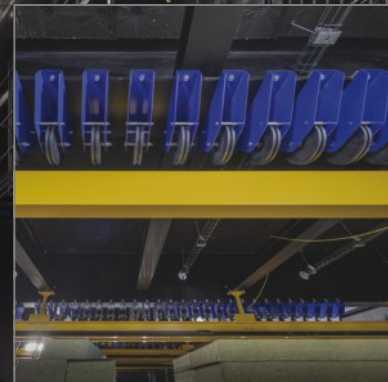


Dynamo Tour



Harry Potter And The Cursed Child

OUR RESOURCES



Our Resources

We have a resource base that includes:

- over 11km worth of aluminium trussing
- 4000 electric chain hoists
- 2000 automation cables and distro units
- 1000s of items of varied rigging equipment
- Steel wire rope manufacturing for standard stock and bespoke trussing steels

All our resources and key assets are managed by a bespoke ICT software system that utilises RFID (radio frequency identification) enabling us to keep accurate records of where it is and when it is due its next statutory service and inspection. The software keeps historical records of the manufacturers' declarations of conformity, ensuring 100% traceability of the products material mix, the manufacturing conformity standards and the durability of the product, including its component parts. With this in mind, we offer an effective inspections and servicing program to ensure all equipment used in a production is meeting legislation through up to date certification.

We continue to celebrate long term collaborations with all of our key product suppliers who are recognised globally as meeting the highest level of manufacturing standards.

"Unusual Rigging really does offer a professional and cost effective solution. The beauty of working with Unusual on events like this is that they 100% understand the requirement of the job and the shifting needs of the production throughout the entire period. They know how to provide good management and work with the production team to make the entire process efficient and trouble free."

Nick Eltis

Islamic Solidarity Games
Baku



Secret Cinema: Star Wars



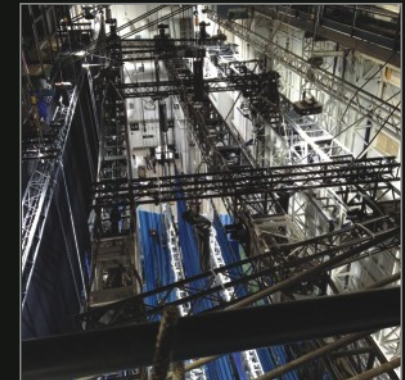
Lumiere London



The Laureus Awards



Islamic Solidarity Games, Baku



Mama Mia Helsinki

SUSTAINABILITY



Our commitment to sustainability & the circular economy

All our work is underpinned by a deep commitment to maintain a sustainable approach.

Aside from our carbon reduction strategy, we have also been inspired to transition to a circular business model.

From running on renewables, to resource recovery and remanufacture, we are helping drive the shift towards a Circular Economy. We believe our drive to close the material loop via RFID and bespoke ICT software differentiates us within our industry. We have worked at aligning the reach of these innovations within operations, focusing on optimising then automating numerous processes from LOLER compliant certification automatically sent to clients to alerts as to when inspections are due.

Our efforts at applying circular economic innovations throughout our business activities led to us being highly commended in 2016 by the Young Global Leaders of the World Economic forum.

In January 2017 we were delighted to be selected as a finalist in the World Economic Forum 'The Circulars 2017' awards scheme under the SME category – as a result of the work we have undertaken driving towards a fully circular business model.

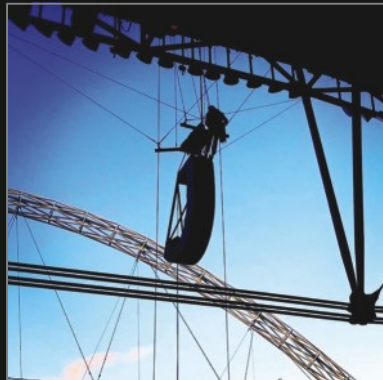
As part of our sustainability approach we also received 14001 and 9001 ISO accreditation in 2019.

"Another year and Unusual continue to provide us with an unrivalled level of service but, further to that, we commend their commitment to the reuse of both their technical resources and ours within the theatre industry saving thousands of tonnes of CO2e every year."

Chris Boone
Cameron MacKintosh Ltd



STREB – 5th Avenue



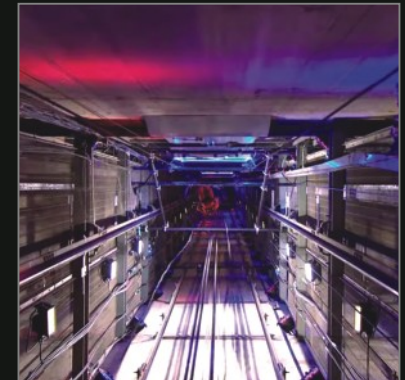
Wembley Stadium



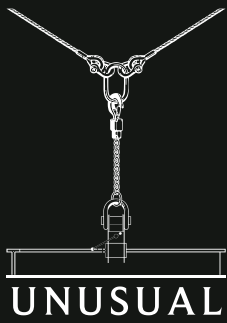
Piccadilly Circus Circus



Les Misérables The Concert



ITV's Ant & Dec Saturday Night Takeaway



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